



Brandon Stewart **BDes**(Hons)

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Career History

Qualified Web Designer specialising in website design and usability

2008

MAAD - Design agency (Senior Web designer)

At MAAD I worked below the Creative Director working on a range of projects. At MAAD I designed for projects including websites, interactive CDs, website Flash material, a small amount of print design and front end web development. Most of the work I completed at MAAD was for Procter & Gamble. I worked as a full time employee at MAAD for one year.

2007

TH_NK - Design agency (Web designer)

Short three month work contract taken at TH_NK where I worked in a senior design role. I often worked with fellow designers, project/account managers and web developers to achieve a high level of quality and efficiency during website projects acting as the lead designer. While at TH_NK I also helped plan and design TH_NK's own website.

Live|Work - Design agency (Web designer)

Involving design concepts and website guidelines. Working exclusively on the Experian.co.uk web site, work was completed for the "Risk Report" section. This is a generated report that gives detailed outlines on a business's health for buying, selling, investing etc. It was taken into consideration how the report would be printed out, and a well formatted printed style was created to emulate the online version.

Splendid - Design agency (Web designer)

Working on a variety of projects from client pitches through to complete site design. Work was completed for Warner Music to produce myspace pages for Muse and Pendulum including emailers for Muse, The Enemy and Ash. Web site design for Bob Geldof's Intellectual Live 8 and a pitch to DTZ, global real estate advisors. Other work included Livestation, a Windows Vista application for live TV with a visual EPG reference.

Flow Interactive - Usability consultants specializing in web application (Web designer)

Having the opportunity to work with web usability specialists, two user testing sites were created. An HMRC government taxation site design was made to distinguish between three key users of the site. This was aided by research and focus group data to complete the designs. BUPA health care designs were also created with very clear specifications and guidelines of look and feel. This was the main project completed at Flow Interactive with specific IA (Information Architecture) requirements.

2006-07

JCDecaux UK (Innovate Designer)

Graphic design, including pre-press print production and management. Conceptual designs for major advertising campaigns e.g. Cadbury Chocolate, Sky One. Tasks included the annual design of JCDecaux's Innovate Design Exhibition and Innovate presentation materials.

2005

NZ Micrographics - Specialized Photoshop retouching (Quality Controller)

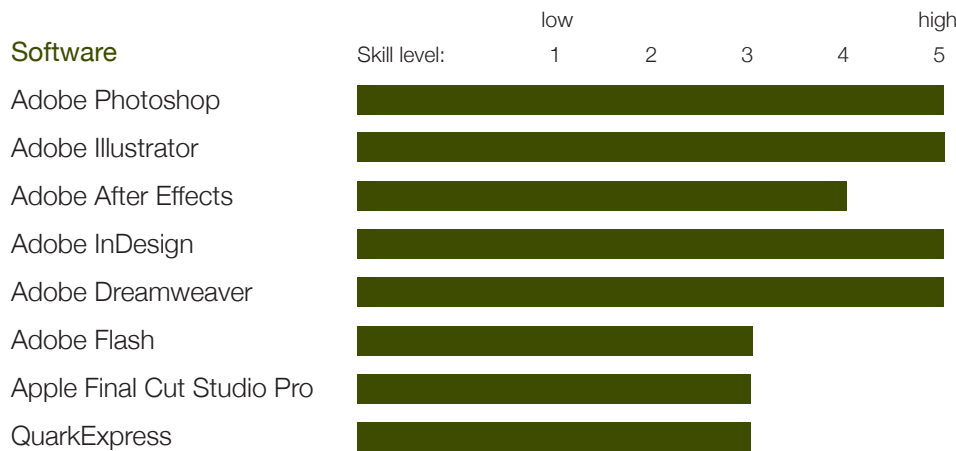
This included non-destructive image manipulation. Specifically, digitisation and enhancement of historical photography for preservation and future reproduction. Other tasks included categorization and file meta tagging of large photographic collections consisting of 10,000 or more images.

Freelance work, 2002 – 2004

Lavage Soap Store

Brand identity, large format poster ads, packaging design of the Urban beauty care range (noted as the stores most successful product range), 10 other assorted package designs.

Skills



Hand coded standards compliant XHTML and CSS (Program of choice is Coda) with an understanding of PHP, SQL, Ajax, Javascript (incl. jQuery).

People

Extended customer service and hospitality management skills
Team Management and Project planning
Client/Developer Interaction and management

Education

Hutt International Boys School 93-99; Scholarship in Photography
Massey University Design School 00-04; BDes (Hons) in Visual Communication Design Studies; specializing in typography, web usability and interactivity

Other Information

Active Health Club Membership
Avid Digital Photographer
Interest in PHP, MySQL and extending my Action Script knowledge